

## **GRAND CHRISTMAS CARDS IN LITTLE LAKE PARK GUIDELINES**

NEW FOR 2021! Businesses and individuals are invited to participate in “Grand Christmas Cards In The Park”. Due to space limitations, there are only 15 card spaces available. Prizes for 1<sup>st</sup>, 2<sup>nd</sup>, & 3<sup>rd</sup> place will be awarded in the amounts of \$500, \$300, & \$200. There is a \$75 entry fee and includes the 4’ x 8’ plywood panel that has been painted with a white basecoat. Entry fee and card pick-up is available at the Grand Rivers Tourism Office during regular office hours. Judging will take place on November 13, 2021, by the attending public at the “Hometown Holiday Celebration” in Little Lake Park and winners will be announced on November 15, 2021. Participants must follow these guidelines.

1. Christmas cards are to be no larger than 4 feet by 8 feet in dimension and must be created on supplied panel.
2. Cards will be displayed at 8 feet high and 4 feet wide position (portrait) and should be designed to display accordingly.
3. The Grand Rivers Tourism Commission will accept reservations for spots with signed Guidelines Form and entry fee from October 18 at 8:00am through November 3 at 4:00pm. To reserve a spot, submit the signed Guidelines Form and \$75 entry fee, at the Grand Rivers Tourism & Chamber Office located at 1858 JH O’Bryan Ave or submit the completed form by email to [info@grandrivers.org](mailto:info@grandrivers.org), Grand Rivers Tourism will send you an invoice by email to pay by credit or debit card. Once the form & payment is received you may pick up your 4’ x 8’ card panel at the Grand Rivers Tourism & Chamber Office.
4. Christmas card entries are based on a first-come/first-serve basis. If the maximum number of 15 entries is reached before the deadline, Grand Rivers Tourism Commission will not accept more entries.

5. Cards are to be delivered by the organization, business, or individual by Wednesday November 10, 2021. Deliver the card to the Grand Rivers Tourism Office during regular office hours.
6. After the Christmas event, Grand Rivers Tourism will retain ownership of the card and reserves the right to display the card at future events or other locations.
7. The Commission will provide the posts to set up the card, personnel to put up cards, and lights to display the cards.
8. Christmas cards designs should be painted, or decorated with vinyl or other material cut-outs as long as it is sealed and will maintain suitable appearance for the duration of the event (until mid-January).
9. Grand Rivers Tourism Commission retains the right to discard or remove any card, at any time, if the card's appearance begins to diminish or the card damaged.
10. By signing below, you are stating you have fully read and understand the guidelines.

Organization Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Address: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_